

Press Release

NPO-Portal: New Platform for Non-Profit Organisations Brings Together Funding Opportunities and Digital Fundraising

Berlin, 3rd September 2026 – With the NPO-Portal, Haus des Stiftens, a non-profit social enterprise, has created a free digital platform for non-profit organisations. The portal brings together all services offered by Haus des Stiftens and its partners in one place – from funding programmes and training opportunities to digital solutions and fundraising services. For digital fundraising, the NPO-Portal integrates donation forms from RaiseNow, a leading European platform for digital fundraising.

The NPO-Portal provides small and medium-sized organisations in particular with easy access to professional digital donation solutions, helping them get started with online fundraising. In doing so, the platform addresses both the growing importance of digital giving and the increasing need to develop alternative sources of funding alongside public funding. Since May 2026, the NPO-Portal has been available to more than 90,000 NPOs already registered with Haus des Stiftens through Stifter-helfen or förderprogramme.org. Since 1 August 2026, it has been open to all NPOs across Germany.

Through the NPO-Portal, organisations can create customisable donation forms in just a few steps and use them directly for their fundraising activities, among other services. RaiseNow provides the donation forms and the underlying technical infrastructure, while Haus des Stiftens handles the entire donation processing process, including issuing donation receipts.

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A Strong Partnership for Digital Fundraising

Digital giving continues to gain importance across the non-profit sector. For organisations that depend on donations, professional digital fundraising is becoming a key element in securing the long-term funding of their work. This is precisely where the partnership between RaiseNow and Haus des Stiftens comes in.

Dr Theresa Fricke, Head of Geld für Non-Profits at Haus des Stiftens, comments:

“Mobile giving and low-threshold donation options have become firmly established and are increasingly important for non-profit organisations. With the NPO-Portal, we are responding to this development and providing small and medium-sized organisations in particular with easy access to professional digital fundraising. This enables them to reach new donors and sustainably fund their work for the benefit of society.”

Marco Zaugg, CEO and founder of RaiseNow, comments on the partnership: “Our shared goal is to make digital fundraising accessible to non-profits with as little effort as possible. Through the integrated solution, organisations can create and manage donation forms directly within the NPO-Portal, and generate donation links as well as QR codes. This enables them to raise funds efficiently while focusing on what matters most: their social mission.”

How Fundraising Through the NPO-Portal Works

Once successfully registered, organisations can create donation forms directly within the NPO-Portal in just a few steps. Depending on their needs, they can choose from a range of form templates. All templates can be customised with their own text, images and design. The NPO-Portal also provides a variety of options for sharing donation forms.

Haus des Stiftens handles donation processing and the distribution of donation receipts on behalf of the organisations, while RaiseNow provides the technical infrastructure. Costs associated with administrative donation processing, the technical infrastructure and payment service providers are deducted from the donation amount.

Further information and registration are available [here](#).

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About Haus des Stiftens

Haus des Stiftens is a non-profit social enterprise dedicated to making civic engagement easier and contributing to the common good. Through digital solutions, efficient processes, a strong network and individual support for foundations, companies and non-profit organisations, Haus des Stiftens helps organisations make their engagement more effective. Haus des Stiftens was founded in 1995.

About RaiseNow

RaiseNow is a leading European SaaS company for digital fundraising and payment solutions. Since 2015, RaiseNow has supported non-profit organisations, associations and companies in raising donations and processing payments securely, conveniently and efficiently. Through integrated payment solutions and a strong network, RaiseNow enables professional digital fundraising without complex technical barriers. More than 54,000 organisations worldwide trust RaiseNow, including Save the Children International, WWF and Amnesty International.